

Media
Pack 2010

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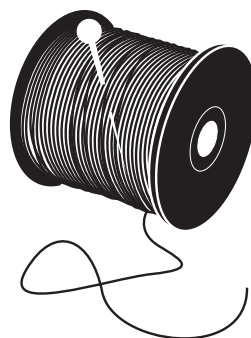
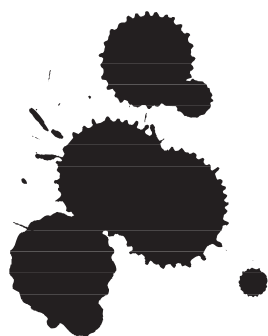
Tomorrow's Talent Today

NORTHERN FUTURESIO AWARDS

Press Pack

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NORTHERN FUTURES AWARDS

Overview

Celebrating the best in northern creative talent.

The north of England has produced some of the most innovative and respected creative individuals the world has seen. Artists and innovators such as Henry Moore, Vivienne Westwood, Damien Hirst, Mike Leigh, Danny Boyle, David Hockney and Peter Saville, to name just a few, illustrate the wealth of talent that the north produces.

Art and culture is integral to the renaissance of the north.

Northern Futures celebrates the future talent emerging from the north, seeking to identify and encourage future Westwoods, Hockneys, Boyles and Savilles into successful creative futures. The prize will cement the north as a hotbed of new creativity and showcase our talent to the world.

About

Each year Northern Futures will focus on specialist areas of art and design. For the inaugural year, 2010, the categories are:

**Fine Art
3D Design
Fashion
Film**

The prize is open to all artists, designers and film makers aged between 21-40 born, living or working in the north of England (as defined by Arts Council areas Yorkshire, North West and North East). There will be £1,500 cash prize for the winner from each category and two runners up per category who will each receive £250. Each category will be judged by a panel made from leading industry champions.

Prize winners and runners up from each category will be showcased within Northern Futures Award Exhibition at The Civic, Barnsley between 28 July and 3 September 2010. Submission deadline is April 30 2010. The winners and runners up of the Northern Futures Awards will then have their work published in the Northern Futures Award Annual which will be distributed to leading curators and galleries, fashion houses, film production companies, design companies and manufacturers.

NORTHERN FUTURES AWARDS

The competition is open from 15 January 2010. Entrants can register their details now at www.northernfutures.co.uk. The deadline for submission is 30 April 2010. Shortlisted entrants will be notified on June 7th, after this arrangements will be made to have access to entrants' work for inclusion in the Northern Futures Launch Ceremony & Exhibition: 28 July - 3 September. Winners will be announced during the exhibition, week commencing the 16 August, at the Northern Futures Awards.

Benefits

The Northern Futures Awards will provide successful short listed entrants the opportunity to exhibit their work and have work featured in the Northern Futures printed Annual.

Eligibility

The prize is open to all artists, designers and film makers aged between 21-40 born, living or working in the north of England (as defined by Arts Council areas Yorkshire, North West and North East). There will be £1,500 cash prize for the winner from each category and two runners up per category who will each receive £250. Each category will be judged by a panel made from leading industry champions.

Deadlines

Submission dates from 15 January - 30 April

Shortlisted candidates will receive the invitation to participate in Northern Futures Award Exhibition on 7 June.

Entrants' work will need to be delivered to The Civic, Barnsley before 2 July. Northern Futures Launch Ceremony & Exhibition will be held from the 28 July - 3 September.

Winners will be announced during exhibition week commencing the 16 August at an Awards Ceremony at The Civic, Barnsley.

Entry Fee

Entry fee to Northern Futures is £20. This is payable through our online submission system.

All payments should be received by 30 April 2010.

NORTHERN FUTURESIO AWARDS

Northern Futures Award Category Judging Panels

Fine Art

Helen Pheby

Curator

Yorkshire Sculpture Park

Wakefield

Karen Newman

Curator

FACT (Foundation for Art and Creative Technology)

Liverpool

Claire Turner

Comme Ça Art

Manchester

Gavin Delahunty

Curator - Fine Art

MIMA

Middlesbrough Institute of Modern Art

Sheila McGregor

Chief Executive

Axis (Leeds)

Ann Bukantas

Curator

Walker Gallery (Liverpool)

Julia Bell

Visual Arts Co-ordinator

Baltic Gallery (Gateshead)

Film

Eddie Berg

Artistic Director

BFI (British Film Institute) Southbank

Caroline Cooper Charles

Head of Creative Development

Warp X Ltd

Claire Spencer Cook

Senior producer / Curator

Onedotzero

Michael Knowles

Producer and Creative Director

Made up North Productions

Keith Dando

Northern Film School

Rob Speranza

Film producer

South Yorkshire Filmmakers' Network

Brett Wilson

TV Producer

BBC North/The Peoples Republic

NORTHERN FUTURESIO AWARDS

3D Design

Ben Kelly

Designer

Ben Kelly Studio

Moritz Waldemeyer

Moritz Waldemeyer Studio

London

Donna Loveday

Head of Curatorial

Design Museum

Tim Abrahams

Associate Editor

Blueprint Magazine

Jason Bruges

Designer

Jason Bruges Studio

Conny Freyer

Designer

Troika

Theresa Dowling

Editor

FX Editor, X2 Editor

Jonathan Krawczuk

DesignedMade

Fashion

Christopher Bailey - UNCONFIRMED

Creative Director

Burberry

Katie Bain

Show Manager

British Fashion Council

Rita Britton

Proprietor

Pollyanna

Stephanie Cooper

Tutor

Central St Martins

NORTHERN FUTURESIO AWARDS

Key Dates

Northern Futures Online Submissions

1 February - 30 April 2010

www.northernfutures.co.uk

The panel members will then evaluate the category submissions with the shortlisted entrants being notified by **7 June**.

Arrangements will be made to have access to the short listed entrants' work for inclusion in the Northern Futures Launch Ceremony & Exhibition:

28 July – 3 September.

Winners will be announced during the exhibition, week commencing the **16 August** at the NorthernFutures Awards Ceremony.

Venue

The Civic provides a contemporary, creative and cultural environment, offering a fantastic opportunity to access a broad and diverse selection of arts events and activities.

Accessed through the new entrance on Hanson Street, below the Barnsley Clock, visitors ascend a magnificent staircase which dramatically spans 3 floors in a single flight. The stonework and striking windows create a contemporary space whilst retaining the beauty of the original building. Offering a brand new performance space, the

Assembly Room is a highly flexible environment that can be used to support almost any type of entertainment or event. Adjacent to the Assembly Room is the Panorama. With stunning views over Mandela Gardens and the borough beyond, the Panorama can host smaller more intimate events and is the perfect place to meet, relax and enjoy activities at The Civic.

Within the Creative Design Extension, a contemporary addition to the old building, is The Gallery@ a contemporary exhibition space, meeting rooms and 10 Creative Workspaces, designed to be a home for Barnsley's up and coming artistic and cultural industries. The workspaces, are suitable for a range of creative businesses, offering various opportunities for joined up working with likeminded organisations.

The Civic
Hanson Street
Barnsley
S70 2HZ

Reception
01226 327000

Website
www.barnsleycivic.co.uk

NORTHERN FUTURESIO AWARDS

Quotes

"Northern Futures offers a great chance to see some of the best emerging talent in this country, it's fantastic that this is happening in Barnsley. The combination of art, film, fashion and design will appeal to audiences of all ages from the region, nationally and internationally". **Chief Executive of The Civic, Fergus Justice-Mills**

"One of the main reasons for the creation of the Northern Futures Awards was to celebrate and acknowledge creativity in the North of England, a region that has already given the U.K and the world some of its leading artists, designers and filmmakers. It also counterpoints and compliments more London based art and design awards. We are proud to be from the North of England and very proud to champion, and raise the profile of, emerging creative talent. The Civic is a fantastic multi million pound arts venue and a great home for Northern Futures' **Director of Northern Futures, Patrick Murphy**

'A unique opportunity to welcome new and emerging artists and raise Barnsley's profile as a centre for the creative and cultural industries; Northern Futures provides Barnsley with a fantastic platform to showcase the wealth of emerging talent within the North of England and attract new audiences to one of our most significant cultural venues. We are very proud that the Northern Futures Awards has chosen The Civic, and therefore Barnsley, as its home and the place to launch this brilliant initiative' **Helen Ball, Head of Culture & Creative Industries, Barnsley Council**

Contact

For press images including Northern Futures logo and additional information about The Gallery@ please contact:

David Sinclair
Civic Exhibition and Education Co-ordinator
The Civic, Hanson Street, Barnsley S70 2HZ
Tel: 01226 327011
Email: davidsinclair@barnsleycivic.co.uk

For more information about Northern Futures, including information on judging panel members please contact Patrick Murphy, Director, Northern Futures. Tel: 07958367808
email info@northernfutures.co.uk

NORTHERN FUTURES AWARDS



PRESS RELEASE FOR IMMEDIATE RELEASE

Northern Futures Award Tomorrow's Talent Today

Introduction

The North of England has produced some of the most innovative and respected creative individuals the world has seen. Artists and innovators including such illustrious names as Henry Moore, Dame Vivienne Westwood, Damien Hirst, Mike Leigh, Danny Boyle, David Hockney and Peter Saville, illustrate the wealth of talent that the North produces.

Art and culture are integral to the renaissance of the North; Northern Futures celebrates the future talent emerging from the region, seeking to identify and encourage the future Westwoods, Hockneys, Boyles and Savilles into successful creative careers. The prize aims to cement the North as a hotbed of new creativity and showcase our talent to the world.

Overview

Northern Futures is a new, annual art & design award hosted by The Civic in Barnsley. The award recognises and rewards the best emerging creative talent in the North of England, showcasing it to a wider national and international audience and confirming the North as a hotbed of creativity. Each year Northern Futures will focus on specialist areas of art and design. For the inaugural year, 2010, the categories are:

**Fine Art
3D Design
Fashion
Film**

The prize is open to all artists, designers and film makers aged between 21-40 born, living or working in the North of England (as defined by Arts Council England areas Yorkshire, North West and North East). There will be a £1,500 cash prize for the winner from each category with two runners up per category who will each receive £250. Each category will be judged by a panel drawn from leading industry champions.

NORTHERN FUTURES AWARDS



Prize winners and runners up from each category will have their work showcased within the Northern Futures Award Exhibition at The Civic, Barnsley between 28 July and 3 September 2010. The winners and runners up of the Northern Futures Awards will also have their work included in the Northern Futures Awards 2010 catalogue which will be distributed to leading Curators, Galleries, Fashion Houses, Film Production Companies, Design Companies and Manufacturers.

Please visit www.northernfutures.co.uk and register to take part in the award. The online submission system will be available from 1 February 2010. Entrants can enter the award and submit their work via the website www.northernfutures.co.uk there is a £20 entry fee. The deadline for submissions is 30 April 2010. The panel members will then evaluate the category submissions with the shortlisted entrants being notified by 7 June; after this date arrangements will be made to have access to entrants' work for inclusion in the Northern Futures Launch Ceremony & Exhibition: 28 July – 3 September. Winners will be announced during the exhibition, week commencing the 16 August at the Northern Futures Awards Ceremony.

Chief Executive of The Civic, Fergus Justice-Mills commented *"Northern Futures offers a great chance to see some of the best emerging talent in this country, it's fantastic that this is happening in Barnsley. The combination of art, film, fashion and design will appeal to audiences of all ages from the region, nationally and internationally".*

Director of Northern Futures, Patrick Murphy commented *"One of the main reasons for the creation of the Northern Futures Awards was to celebrate and acknowledge creativity in the North of England, a region that has already given the U.K and the world some of its leading artists, designers and filmmakers. It is also counterpoints and compliments more London based art and design awards. We are proud to be from the North of England and very proud to champion, and raise the profile of, emerging creative talent. The Civic is a fantastic multi million pound arts venue and a great home for Northern Futures"*

Please visit www.northernfutures.co.uk

Contact

For press images including Northern Futures logo and additional information about The Gallery@ please contact:

David Sinclair
Civic Exhibition and Education Co-ordinator
The Civic, Hanson Street, Barnsley S70 2HZ
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email info@northernfutures.co.uk

